

CAVU

UNLOCKING
NON-AERONAUTICAL REVENUE
THE CAVU STORY

**HELLO, I'M MOLLY.
VERY PLEASED TO
MEET YOU.**

**BUNĂ, SUNT MOLLY.
FOARTE ÎNCÂNTAT SĂ
VĂ CUNOSC.**



BY AIRPORTS, FOR
AIRPORTS

PE AEROPORTURI,
PENTRU AEROPORTURI



£7.8BN

ECONOMY CONTRIBUTIONS

>6M

PASSENGERS

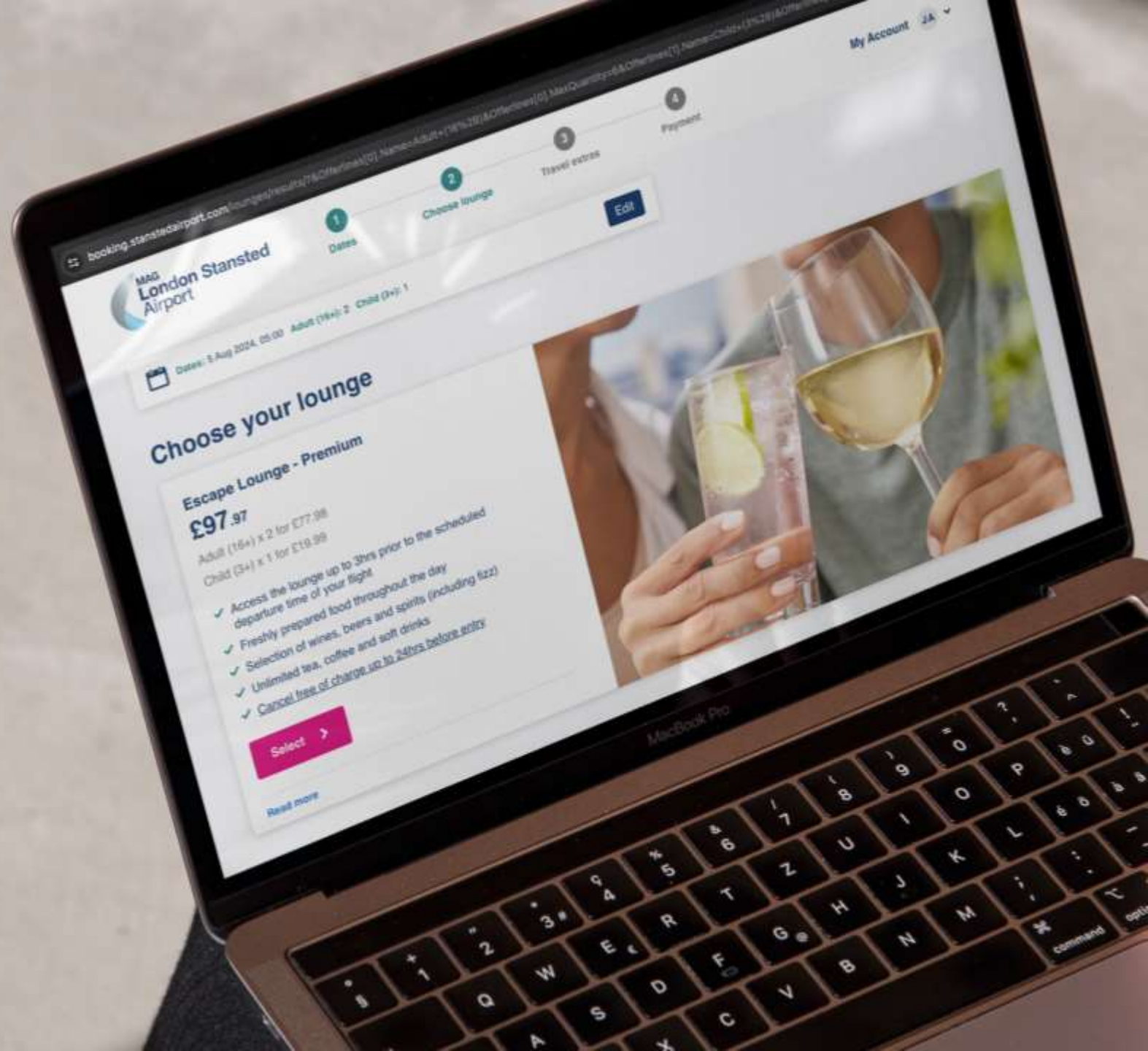
6,000+

DIRECT EMPLOYEES



Unlock value from the
airport passenger journey

Deblocați valoarea din
călătoria pasagerilor la aeroport



**COMMERCIAL
CHALLENGES
FACING AIRPORTS**

**PROVOCĂRI
COMERCIALE CU CARE
SE CONFRUNTĂ
AEROPORTURILE**

With airline fees in decline, the importance of new revenue streams for airports has never been greater.

Având în vedere scăderea taxelor companiilor aeriene, importanța noilor fluxuri de venituri pentru aeroporturi nu a fost niciodată mai mare.

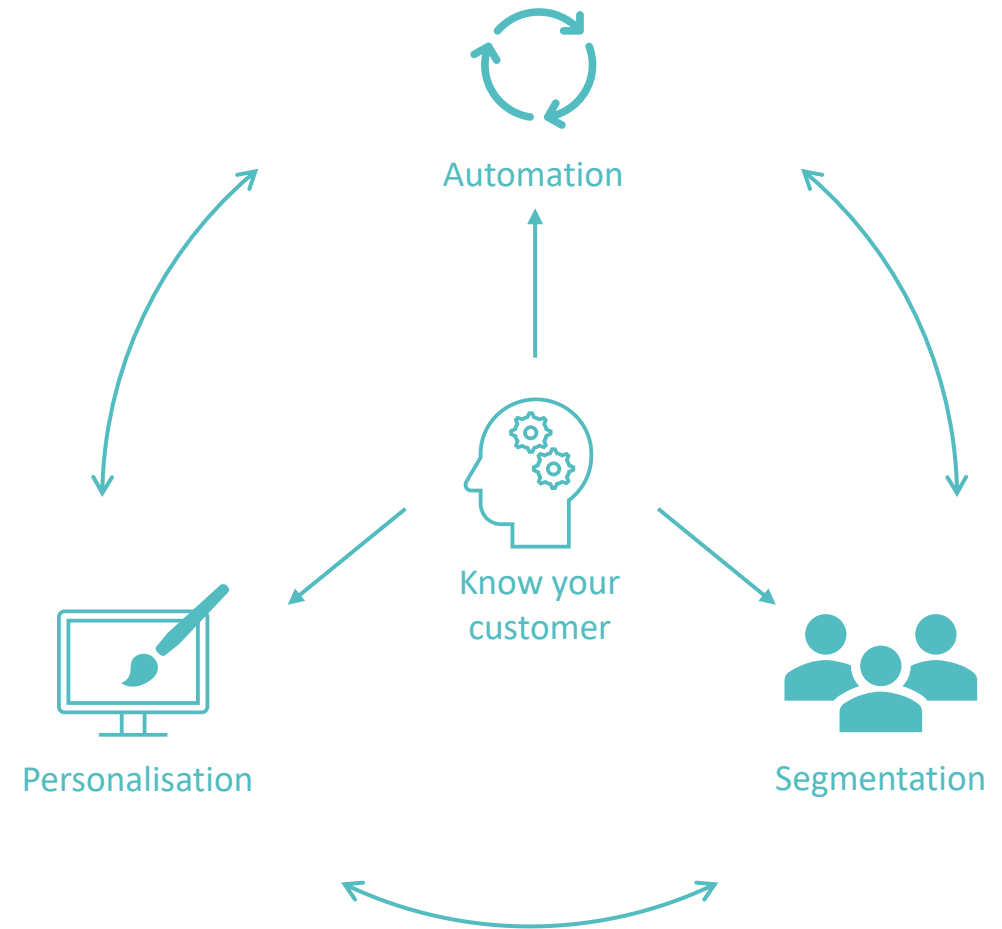


The data challenge for airports

Provocarea datelor pentru aeroporturi

**PASSENGER DATA
AND INSIGHT**

**DATE ȘI INFORMAȚII
DESPRE PASAGERI**



**RISING
OPERATIONAL
COSTS**

**CREȘTEREA
COSTURILOR
OPERATIONALE**



**HOW AIRPORTS
CAN NAVIGATE
THESE CHALLENGES**

**CUM AEROPORTURILE
POT NAVIGAȚI ACESTE
PROVOCĂRI**

1. PRE-BOOKING FUNCTIONALITY

1. FUNCȚIONALITATE DE PRE REZERVARE



Products to enhance the customer journey

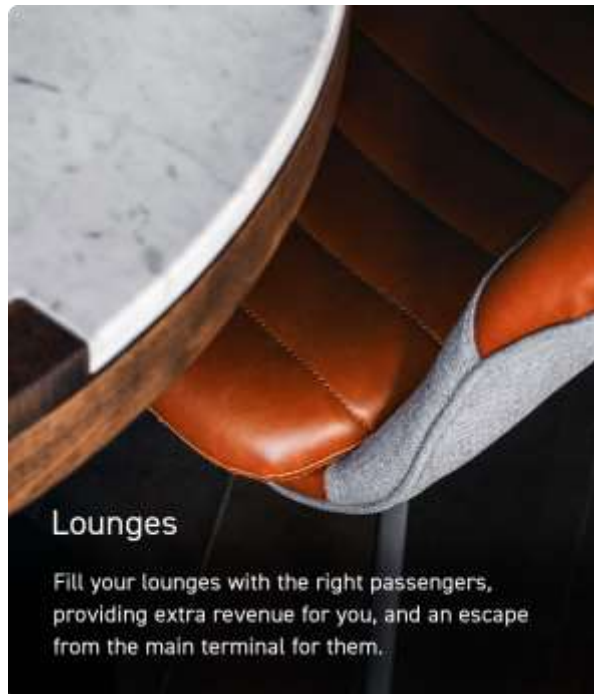
Produse pentru a îmbunătăți călătoria clientului



Car parking

Unlock your full potential by making sure your spaces are always full. With the support of a trusted partner, our platform takes the hassle out of optimising your capacity.

Parcare auto



Lounges

Fill your lounges with the right passengers, providing extra revenue for you, and an escape from the main terminal for them.

Saloane de aeroport



FastTrack security

Purpose-built for passengers who have places to be, our FastTrack security concepts are an effortless way to get through security.

Securitate fast track

Benefits of pre-booking for airports

Beneficiile rezervării în avans pentru aeroporturi

INCREASE REVENUE

CREȘTE VENITURI

REVENUE MANAGEMENT

MANAGEMENTUL VENITURILOR

DATA ANALYSIS AND
CUSTOMER INSIGHT

ANALIZA DATELOR ȘI
PERSPECTIVA CLIENTULUI

IMPROVED CAR PARK TRAFFIC
FLOW

ÎMBUNĂȚĂȚAREA FLUXULUI DE
TRAFIC PARCARE

ENHANCED EFFICIENCY

EFICIENȚĂ ÎMBUNĂȚITĂ

Benefits of pre-booking for passengers Beneficiile rezervării în avans pentru pasageri

GUARANTEED PARKING

PARCARE GARANTATA

TIME SAVINGS

ECONOMIA DE TIMP

DISCOUNTS AND SPECIAL
OFFERS

REDUCERI SI OFERTE SPECIALE

STRESS-FREE EXPERIENCE

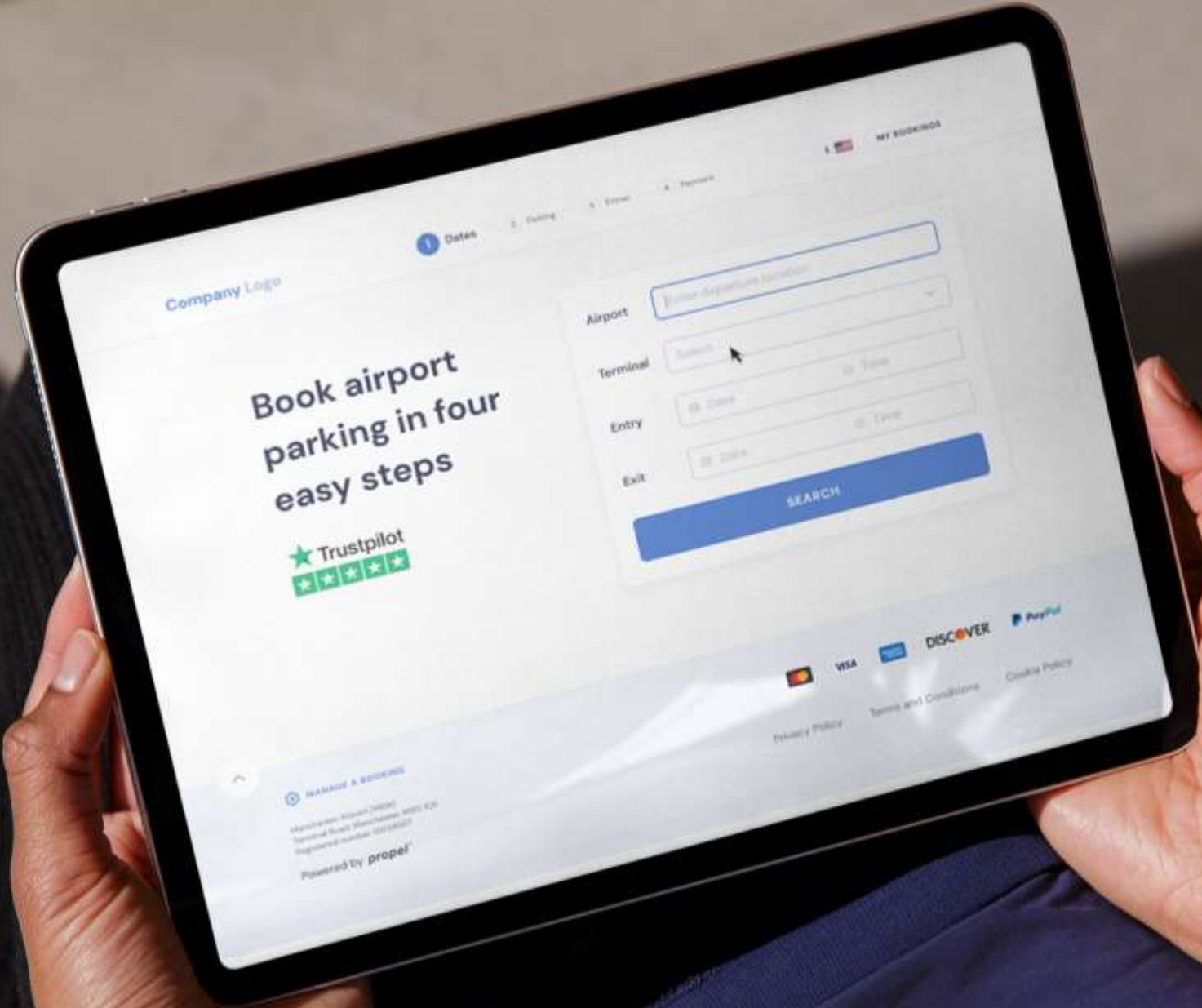
EXPERIENȚĂ FĂRĂ STRESS

EASY TO MANAGE

UȘOR DE GESTIONAT

propelTM

Revenue, accelerated



2. DIGITAL PRODUCT DISTRIBUTION

2. DISTRIBUȚIE DIGITALĂ DE PRODUSE

Our airport services inventory

Inventarul nostru de servicii aeroportuare

WE ALLOW YOU TO DISTRIBUTE :

 Airport parking

 Airport Hotels and parking including  ParkSleepFly

 Airport transfers

 Airport lounges including award winning UK 

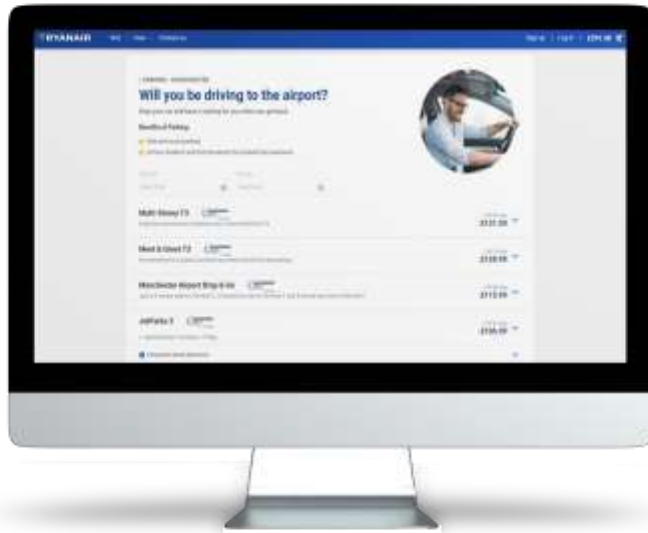
 Airport Security FastTrack

 Meet and Assist services

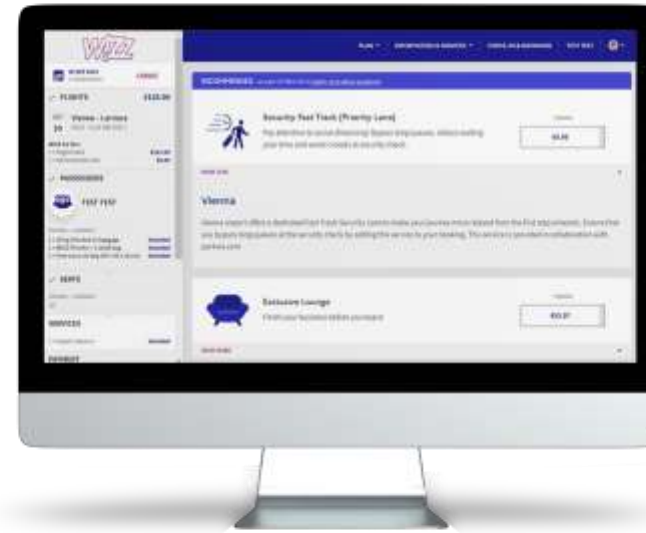


Distribuția companiei aeriene „în cale/în flux”.

Airline ‘in path / in flow’ distribution



IN-FLOW API EXAMPLE RYANAIR PARKING



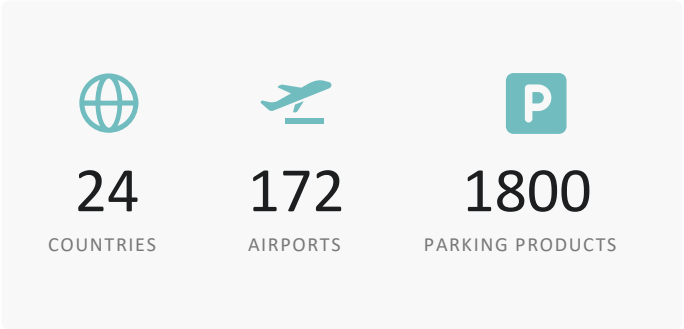
IN-FLOW API EXAMPLE WIZZ AIR FAST TRACK & LOUNGE

35 airline clients

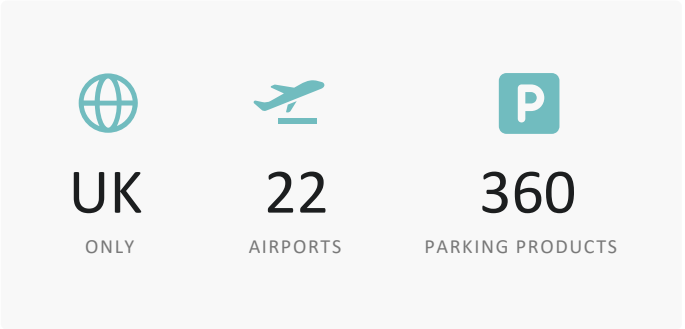
Our distribution brand network

Rețeaua noastră de mărci de distribuție

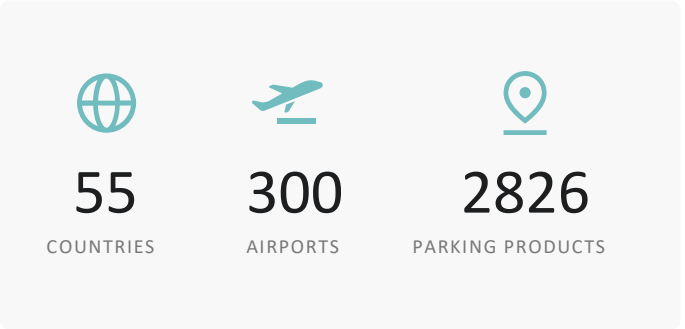
LOOKING4



skypark
SECURE



ParkVia



3. AIRPORT LOUNGES

3. SALOANE DE AEROPORT

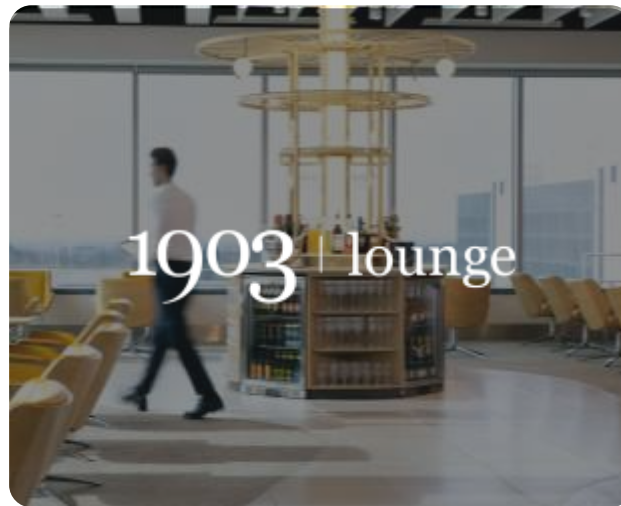
Our physical passenger experiences

Experiențele noastre fizice ale pasagerilor



Family friendly designed for comfort and convenience

Familial, conceput pentru confort și comoditate



Adults-only lounge offering a premium, relaxing experience

Lounge destinat exclusiv adulților, care oferă o experiență premium relaxantă



Private terminal experience for everyone travelling through Manchester airport

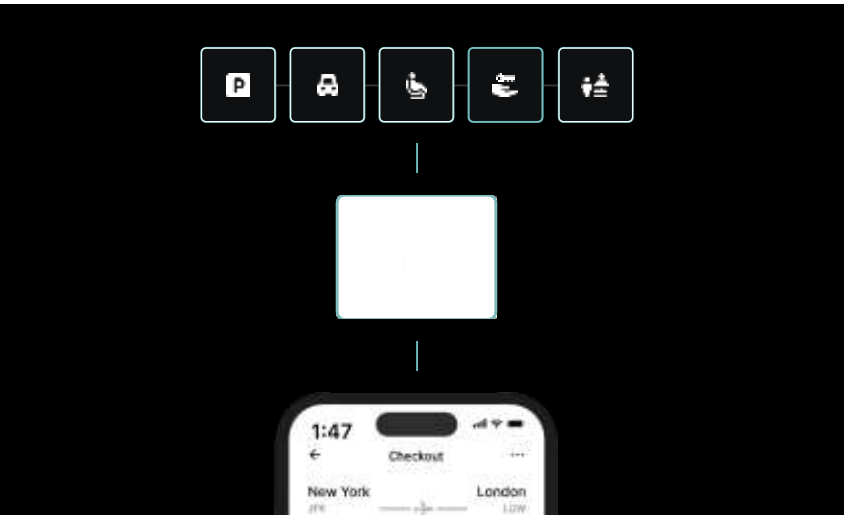
Experiență cu terminalul privat pentru toți cei care călătoresc prin aeroportul din Manchester

**4. GLOBAL
TRAVEL
MARKETPLACE**

**4. PIAȚA
GLOBALĂ
DE CĂLĂTORIE**

The Global Travel Marketplace

Piața Globală De Călătorii



CONNECTING THE DISCONNECTED
CONECTAREA CELUI DECONECTAT



DELIVERING PERSONALISED PRODUCTS
LIVRARE PRODUSE PERSONALIZATE



IDENTIFYING UNTAPPED POTENTIAL
IDENTIFICAREA POTENȚIALULUI NEUTILIZAT

Thank you for listening!

Vă mulțumesc pentru ascultare!

CAVU E-COMMERCE (EMEA AND APAC)

4M Building, Malaga Avenue, Manchester, M90 3RR United Kingdom



Molly Dique

SENIOR GROWTH LEAD

✉ molly.dique@ca.vu

☎ +44 (0) 7764 685884

CAVU